

Electronic Press Kit



Trader's List

by Nicole Louw & Severiano Willemse



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Trader's List

Written by

Nicole Louw & Severiano Williamse

Directed by

Nicole Louw

Produced by

Raphael T.M. Scriba

Technical

Format: Digital

Status: Pre-Production

Genre: Action/Drama

Camera: Arri Alexia

Sound: Dolby Digital

Country: Namibia

Trader's List on Facebook



WINDSWEPT FILM PRODUCTIONS

Windswept Film Productions was launched in 2013 and aims to increase opportunity for the Namibian Film Industry and to boost large projects. Also to increase and inspire the works and businesses of local artists and organizations. Windswept works on the art of story-telling and allows opportunity for the Namibian Film Industry through innovative, creative and exciting projects.

THE MISSION - Utilizing Namibian resources in order to promote Namibian environment

- To generate income through the film industry, thus creating employment opportunities

- Generate a respect for the Namibian environment and different cultures.

- Promote investment into the Namibian economy.




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THE TRADER'S LIST

(Inspired by True Events)

The Trader's List" aims to promote awareness to the rhino poaching situation worldwide and give a variety of options and solutions to hopefully lesser the death of Rhinos throughout the world - not just in Southern Africa.

We aim to be amongst the first Namibian Production teams to produce and internationally distribute a quality film based on serious issues concerning conservation, and promote education regarding the safety of rhinos.

Through other contacts, we are trying to get as much interest – both in Namibia and internationally – to support "The Trader's

List" in the hopes of bringing the message of the poaching situation to viewers through adventure, action and drama.



Synopsis

Martin Nel is a Wildlife Veterinarian Doctor who inherits the family farm after his father was killed by poachers. With the help of the family friend and fellow veterinarian, Julian, Martin takes up where his father left off, working to rehabilitate animals and help rhinos recover from poaching attempts.

Martin's main focus is to bring his father's death to justice, that is until he comes across the dead, dehorned body of Annie, the rhino

whom he and his father had spent years raising and rehabilitating together.

Martin sets off on a dangerous journey to track down the poachers and finally have his revenge. However, through the dangers, corruption and cruelty within the syndicate, Martin discovers there is still place for love, and the stakes are risen when he gains something even greater to protect: his future and a chance for happiness.



DIRECTOR'S STATEMENT

The poaching crisis in Southern Africa has reached an all-time high, with over 1000 rhinos poached in South Africa in 2013. Namibia's killings have surpassed by more than 100%, last year's poaching incidents. Kenya is on the verge of declaring a "National Emergency" due to their poaching crisis.

The real reason for the poaching is not the poachers themselves, but the demand for rhino and elephant products, both as mythical and ornamental products. Statistics reveal that more than 80% of consumers – mostly Asian – are unaware of the crisis and where these products originate.

My objective is to sensitize audiences to the situation in African Countries concerning these magnificent creatures and to create awareness of their plight amongst consumers of these products; a cry for help in the protection and conservation of the world's first and second largest land-mammals.

The poaching crisis is of Global concern. In over a hundred cities worldwide, people are protesting to have their voices heard in order to give a voice to these creatures so mindlessly slaughtered every 9 hours.

Poaching does not only include the killing of the animal and the removal of tusk or horn,

but now poachers have gone to extreme lengths to drug these animals, hack their faces apart and then simply to leave them for dead.

Despite the many documentaries featuring the brave men and women on the front lines of these wars, it is important to remember that ultimately, people respond better to situations they can relate to – an element which a feature film has the potential to offer.

"I don't think telling people of numbers and even showing people photographs of dead rhino is going to motivate people to really do something about this. We have to take them into circumstances which we as humans can relate to ... "

-Dr. William Fowlds; Wildlife Vet Eastern Cape-




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Nicole Louw

WRITER/DIRECTOR



Nicole Louw (Belgian/Namibian) is the author of six international published titles and has received 5 stars on Amazon review as Writer, Style and Story-telling potential as well as an Award Nominee in USA Writers Digest. She is co-founder and Chairman of Windswept Film Productions, established in 2013, and also sat as board member on the Film Maker's Association in 2014.

Besides writing and story-telling, Nicole is passionate for nature, conservation and the outdoors. She travelled to the USA during 2006 and 2008 and took refuge with the Native American Apache People for a year to learn the skills of survival and a respect for wilderness. On her return in Namibia, she spent long periods with the San People

of Namibia before founding the Wilderness Awareness School set in Windhoek, Namibia.

Aiming to reach a greater audience with conservation issues, Nicole started in film in 2009 when she began adapting her novels into screenplay. She began with short films, promotional and music videos before tackling her first Feature film, "Light Bulb" in 2013, in which she wrote, directed, produced and acted in over a year period.

"Ms Louw's is literate in style and successfully engages the reader's interest in wanting to know what will happen next. Her choice and pacing of incidents is well honed through action and dialogue and appealing to a wide audience...." Writer's Digest USA



Severiano Willemse

Writer

Graduated in 2008 from the North-West University and obtained Bachelors Degree in Management Accounting. Currently employed in the financial industry and working as an Admin / Finance Manager at a non-profit organization. Severiano is part-time writer and have written, directed and produced three stage productions to date. 'One night with Patricia' (2012). " Give Me Love" (2013), "Project Happy" (2014), and was co-writer on the Namibian Feature Film "Light Bulb" 2013.




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JON-LUKE LOURENS

CO - Director

Jon-Luke Lourens was born in Johannesburg South Africa and currently resides in Cape Town where he works as a freelance director. He studied directing, editing and cinematography at the Cape Town Film and Television School. His experience is predominantly as an assistant director on international feature films and has worked on projects ranging from small independent films to major studio blockbusters. Some of the projects shot in Namibia include Beyond Borders, The Trail, 10 000 BC and Tirza. His work has also taken him to New Zealand, Morocco, Holland, Belgium and Romania. He enjoys working with local talent wherever he goes and has a passion of sharing his knowledge of film making with younger people in the industry having trained many people who now enjoy careers in the industry.




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Raphael T.M. Scriba

Producer

Located in Namibia for more than 20 years Raphael Scriba is an experienced filmmaker knowing the Namibian industry from its very first beginning. He has been responsible as Producer for countless international feature movie productions shot all over Africa. His credits include "The German Empire", "Bible Code", "Africa where my heart takes me" and 7 Episodes of "Dream Boat" TV-series, for German ZDF.

Studied and trained in Germany he received a sound understanding of all different aspects of movie productions with the necessity of all various

departments teaming up for. He started his career as Director of Photography on international movies of all kind and genres.

Since his first movie with Namibia Nature Conservation in Etosha National Park 1996 against Rhino Poaching where they darted and dehorned as many as 36 rhinos he sets his heart to create awareness helping these fascinating species to survive.

– This documentary shot by him as DOP in Zimbabwe and Namibia has been nominated for the Golden Lion. -




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Johan Horjus

DOP

After 19 years of studying all aspects of story telling and documenting this world, Johan felt confident to use his experience to accurately capture, arrange and compile images and sound to create mood and convey a specific message.

Johan first worked at various camera facilities to understand the "tools" then moved into the commercial industry to learn the various techniques to get a certain message across. As a technician and operator he worked on more than 80 commercials as a high-speed operator, over 30 as camera technician, 5 International Television Series, 4 International Feature films, 4 International

documentaries. As well as 7 international feature films for Universal Pictures, 20th Century Fox, Showtime and Starz entertainment as a camera operator.

Eventually leading to Director of Photography on Scorpion King (Second unit) and over 30 projects including various commercials, natural documentaries and music videos. Johan's variety of experience stretches from helicopter mounts, motion control, digital imaging technician, camera operator, high speed cinematography and lighting to become an accurate and aesthetically pleasing Director of photography.




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LUTZ HONSBEIN

ART DIRECTOR & CONSTRUCTION MANAGER

Lutz Honsbein is Namibia's Film Industry's Own McGyver behind the scenes. He has earned his nickname by saving many a time on productions emergencies or unexpected problems, which we all know do happen. Uncomplicated and very production friendly, so much so, that production often employ Lutz also as Location Scout, since he has a way to communicate well with people and just knows how to cut deal.

He was introduced to the Film Industry in Berlin, Germany and made such a good impression, that whenever the Production House, which he mainly worked for, come to Namibia for a production, that they insist having him on set.

Many years of set-building and set construction have taught him the tricks of the trade. Also, keeping time and within budget with a good business sense and organisational skills. Regular exposure working closely with many international Art Directors with whom he had established good connections and they in return taught him their tricks of this trade.

Over the years Lutz has a huge network, which makes his job easier when sourcing for props or specific construction materials. His outgoing nature and being a people's person gives joy to all the crew on production, may it be on Feature Films, Commercials, Reality Shows or Documentaries.



ANKE STIER

Production Accountant

“Anke Stier, born and bred Namibian gained her experience for over 20 years in Cape Town’s film industry. Mostly as Production Accountant and often as all rounder. Hand-reared by the best.

Founding member of Namibia’s first crew agency, Namibia Crew Hub CC, which led to involvement with shaping the recent Legislation for working conditions and film incentive schemes in Namibia. Anke’s passion for her country and the film industry is contagious, inspiring the team around her.



**Anke doing what
she does best
Multi-Tasking**

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Cast Wish-list



Nico Panagio
as DR. MARTIN NEL

Michelle Aldana
as ARISA SAI



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Peter L. Peter
as MATTHEUS



'Chops' Tshoopara
as DEAN



DEON LOTZ
as JULIAN


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Locations



NAMIBGRENS – is a beautiful location set near Solitaire. The landscape is diverse with beautiful granite boulders and mountains. It bears a breathtaking view of Gamsberg on the North-East of the property.

Namibgrens provides perfectly beautiful locations for the scenes in which Martin tracks the poachers through the mountains, followed by three action scenes that also occur in the area: a night scene where poachers chase Martin across the boulders.

Windhoek Regions - Location will include the first introduction of Martin, Mattheus and Julian's Character, followed by the climax end fight.

Beautifully Namibian, the veld region offers beautiful contrast for the action scene where the two farmers intercept suspected poachers on their farms.



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Namibgrens



Locations



WINDHOEK Regions outside and around Windhoek will be focused on the variety of wildlife and beautiful landscape of rocky hills, dams and mountains.

Trader's List is also focused on the beautiful and unique wildlife. The characters are seen driving in the veld observing game and the story follows Martin tracking a group of poachers through the Namibian bush. This is once

again to bring awareness of the unique African wildlife and the necessity for conservation.

Our focus sites are Krumhuk and Regenstein Farm to the south of Windhoek on the Rehoboth Road



Regenstein & Krumhuk



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Distribution & Target Market

Trader's List has already caught interest to International Conservation groups – especially in Asia. Focus is also set on South America, Australia and European Countries.

ASIAN MARKET; Vietnam – Global Home Group

“I am an Ambassador and currently working with Wilderness Foundation in South Africa to launch a program to prevent people buying/using Rhino horns, especially in Vietnam right now. And I did communicate to Wilderness Foundation about your company and the opportunity that you guys provide. Please send us more information about your project. If we all agree with this movie, we would like to bring it into Vietnam to educate Vietnamese people as same as you want to do in different countries.....”

-
Huong Vu –

AFRICA – Indigenous Films

“This is Jana Erasmus at Indigenous Film Distribution.

The project sounds fascinating. Please can you send the following, ... we will get back to you.

Thanks

Jana”

TARGET MARKET

Trader's List, an Action Drama set in the African bush of a veterinarian doctor

pursues a group of poachers. Though a thrilling feature film, the story is aimed to be entertaining as well as educational. As the poaching crisis is a global issue, so the film is set for a wide audience.

The target is purposefully aimed for the younger adult, to whom the poaching problem is an every rising issue in their future. In Asia, the film is set on educational purposes for teenagers and young adults. Set to be visual on the poaching situation, the film will not be suitable for children under the age of thirteen.

BENEFICIAL TO NAMIBIA

Trader's list focuses on a worldwide issue: the poaching crisis in Africa.

Conservation & Awareness – Through the feature film public will be brought to light the poaching situation and the circumstances the animals and people find themselves in. Unlike a documentary, Trader's List aims to bring audience into the situation and put them in positions that they – as viewers – can relate to.

Tourism – The film captures beautiful landscapes of Namibia, which aims to draw in tourist worldwide to witness Namibia's unique wilderness and wildlife.

Jobs – The Namibian film industry is growing, and more artists are finding opportunity in projects. Trader's List opens to offer these opportunities to make the film into a reality.





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